D2

David Diomede

480-406-3868

d2creativedesign.com

david@d2creativedesign.com

linkedin.com/in/daviddiomede

Summary

Versatile Graphic Designer with extensive experience in a wide variety of mediums that include: web/mobile, email and print and trade show, design. Passionate and creative, team player performs well in fast-paced environments and highly skilled with client and vendor relations.

Education/Certificates

> BA, Graphic Design / University of Illinois Chicago
> BA, Electronic Media / University of Illinois Chicago
> JavaScript and jQuery / Galvanize

> UX Interaction Design / Designlab
> Adobe MAX, 2013
> Web Design Certification / Illinois Institute of Art

Professional Experience

D2Creative Design – Freelance Graphic/ Web Designer / 2001 – Present   *d2creativedesign.com*

Solid relationships with small business, and volunteer opportunities providing personalized, creative services that include branding, web banners, packaging and trade show materials.

Notable Projects

BeagleBoard.org, Patches AZ, Greco Remodeling , Laurie Beth Morales MSW, LCSW., Iron Image Fitness, Arizona Dock Dogs, John Patterson, D.M.D., Motorola and Integrated Computer Networks.

Project Links

> *patchesaz.org*
> *grecoremodeling.com*
> *icangetunstuck.com*

Junior Developer / FanSided / Scottsdale, AZ / Present   *fansided.com*

> Collaborate with team members on the maintenance, design and development of new website and updates of a network of over 300+ WordPress sites.
> Maintain understanding of current web technologies through continuing education, code pairing, videos, reading or conferences, workshops or groups.
> Investigate and correct issues by testing or customer feedback. Provide resolutions to customers or Refer issues to project manager or senior development staff for resolution.

Project Manager, Digital / WorldatWork / Scottsdale, AZ / March 2016 – June 2017

> Collaborated with marketing and design to develop, over 1,000 email newsletters and promotions annually.
> Revamped email work flows, style-guides, and personalized emails generation.
> Test for consistency amongst devices using tools such as Email on Acid.
> Schedule emails and maintain data and suppression lists.

David Diomede

480-406-3868

d2creativedesign.com

david@d2creativedesign.com

linkedin.com/in/daviddiomede

Creative Services Director / OpenSystems Media / Scottsdale, AZ / November 2005 – March 2016

> Lead a team of Designers, and Editors providing direction on branding, logos, magazines, email newsletters and promotions, product templates, and covers.

> Published interactive magazines and apps for desktop, and mobile devices, as well as, targeted newsletters and email promotions for trade shows, webinars, magazines, sales, and client promotions. Vendor management of printers, app developers, and translations of materials from English to (Japanese, Chinese, and Portuguese languages) to an audience of over 90,000+ readers and users.

Notable projects

> Intel

> Sparton NavEx.

> pc104.org

> GE

> Wind River

Art Director / R&R Images / Phoenix, AZ / January 2004 – May 2004

> Lead the design process of targeted/personalized direct mail and web marketing programs.

> Targeted web site and direct mail campaign for XPEDX/International Paper.

> Extensive knowledge of variable data and printing, using HP Indigo direct to print, sheet-fed press.

Technical Proficiencies

> Adobe Creative Cloud
>> InDesign
>> Photoshop
>> Illustrator
>> Acrobat
>> XD
>> Dreamweaver

> HTML
> CSS
> SASS
> PHP
> SQL
> JavaScript
> jQuery

> React
> Git
> WordPress
> PHPStorm
> Coda
> Microsoft Office
> Agile/Scrum experience