



David Diomede

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Summary

Passionate Designer/Developer, skilled in front-end development, application design and print. Builds positive user-first experience with functional, creative designs. Designed and developed complete mixed-media programs that increased user engagement by 30%.

Highlights

CREATED new UI for homepage, registration, and login using Angular. **RESULTS:** Improved user experience by simplifying login, creating a stepped registration, and making responsive for mobile and desktop.

DESIGNED and prototyped messaging application that included push to chat, messaging and email features.

ADVANCED sales funnels through registration data capture, email newsletters, and digital and print magazines. **RESULTS:** Increased customer engagement by over 30,000 users.

PRODUCED trade show booth, marketing brochure and banners to highlight and promote new Beagleboard.org products at Embedded World. **RESULTS:** Generated quality customer leads and facilitated direct engagement with current and potential Beagleboard.org customers.

Technical Proficiencies

- › Sketch
- › Framer X
- › HTML 5
- › CSS
- › SCSS
- › PHP
- › JavaScript
- › jQuery
- › React
- › Dart
- › Flutter
- › Git
- › WordPress
- › PHPStorm
- › Docker
- › Microsoft Office
- › Agile/Scrum
- › Angular 8
- › TypeScript
- › Adobe Creative Cloud
- › InDesign
- › Illustrator
- › Photoshop
- › Adobe XD

Professional Experience

Freelance Designer/Developer

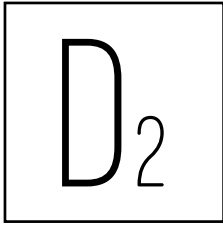
D2Creative Design / d2creativdesign.com / 2001 – Present

- › Plans develops and manages business solutions tailored to client needs, including web apps, brand identity, email and design.
- › Project Links: trackithub.com, thecraftrevolt.com, grecoremodeling.com, icangetunstuck.com

Creative Direction, UI/UX and Front-end Developer

TrackitHub / Scottsdale, AZ / September 2018 – April 2020

- › Facilitated and executed all UI design decisions to create engaging designs such as landing page, dashboards, and login.
- › Planned UX maps to vet ideas and ensure each user scenario was considered.
- › Developed front-end components with Angular, Typescript, HTML, SCSS/CSS, and Javascript.
- › Collaborated with the development team to provide consistent UI and an improved user experience.
- › Refactored site designs and prepared UI and php code for migration from Joomla to Angular.



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Freelance UI/UX Engineer

Cipherloc / Scottsdale, AZ / September 2019 – April 2020

- › Designed, prototyped, and developed encryption dashboard UI using React, Javascript and Framer X.
- › Managed UI/UX designers to develop communication app that included push to chat, messaging and email features for iOS and Android.
- › Designed and prototyped UI/UX for iOS and Android messaging app.
- › Created app front-end designs utilizing Dart and Flutter, building to required platforms.

Developer

FanSided / Scottsdale, AZ / June 2017 – August 2018

- › Maintained and developed a network of over 300 WordPress sites through team processes and collaboration.
- › Worked with senior developers to update SQL data and API routes.
- › Investigated and corrected issues via testing or customer feedback.
- › Provided resolutions to customers or referred issues to project managers and senior development staff for resolution.

Digital Project Manager

WorldatWork / Scottsdale, AZ / March 2016 – June 2017

- › Collaborated with marketing and design teams to develop over 1000 email newsletters and promotions annually.
- › Developed and personalized new email processes, systems and style-guides using Foundation for Email.
- › Conducted testing for consistency between devices using Email on Acid and other tools.
- › Scheduled emails and maintained data and suppression lists using Lyris.

Creative Director

OpenSystems Media / Scottsdale, AZ / November 2005 – March 2016

- › Oversaw a team of designers and editors in branding, logos, magazines, email newsletters and promotions, product templates, and covers.
- › Established and developed new campaigns with vendors and clients to ensure timely delivery of products and improve awareness of updates and changes.
- › Created a program via Intel and coordinated all project components to translate magazines and emails to Japanese, Mandarin, and Portuguese languages.

Education/Certificates

- › BA, Graphic Design / University of Illinois Chicago
- › BA, Electronic Media / University of Illinois Chicago
- › JavaScript and jQuery / Galvanize
- › Vanilla Javascript Academy
- › UX Interaction Design / Designlab
- › Web Design Certification / Illinois Institute of Art